



PENNSYLVANIA STATE PLANNING FOR A MEMBERSHIP DRIVE

REVISED: OCTOBER 9, 2016

1. Decide on an event that you can invite prospective members to come to so they can meet your members and hear more about Catholic Daughters, your charities, goals, and your organization.
 - a. Regular scheduled meeting
 - b. Coffee or tea party
 - c. Roundtable
 - d. Pizza party

TO GET YOUR EVENT STARTED

2. Talk to your priest or send him a letter seeking approval to speak at all Masses or to ask permission to set up a table in back of Church after all Masses:
 - a. Sample letter enclosed that you can send to pastor.
 - b. More than one parish in your court? Adapt the letter and send it to all parishes.
 - c. If you send a letter, call him to set up an appointment to talk to him about scheduling your Mass talks.

GETTING THE MESSAGE OUT

3. Public Relations:
 - a. Sample bulletin announcements are enclosed.
 - b. Talk to the parish secretary to set up dates for the announcements to be in the bulletin.
 - c. Use posters from the National membership packet.
 - d. Follow time frame given for each announcement to be put in the bulletin.

MASS PRESENTATION

4. Mass presentation:
 - a. You are encouraged to add local information, but are not to delete anything from the presentation.
 - b. You can include local court information; i.e.: charities, projects, and social events.

SET UP BEFORE MASS

- a. Be present a half hour prior to Mass to speak to women coming into church.
- b. Set up in vestibule or back of Church.
- c. Display your banner.
- d. Have a Blessed Mother Shrine as you do at your meeting.
- e. Have membership brochures available (in membership packet from National or order separately from National).
- f. Display SHARE magazines.
- g. **Very important** – have a signup sheet for names, phone number, and Email addresses of prospective members so that you can contact them about the upcoming events.

BEFORE THE ORIENTATION EVENT

5. Place the event announcement in bulletin two weeks prior to event.
 - a. Telephone prospective members to remind them of time and dates of the event two days prior to the event.

AT THE EVENT

6. Have available for the event:
 - a. Overview explaining our organization.
 - b. Signup sheet for those in attendance.
 - c. Membership applications for them to sign.
 - d. Dues can be paid now or at their first meeting before they take the pledge.
 - e. Will be required to attend a Reception of New Members.

If you did not purchase the membership packet from National that has everything in it that you will need to do a membership drive, purchase membership applications, the three membership brochures, posters, and 10 reasons to join from National. The 10 reasons to join needs the contact information on the back of the card filled out.

Be prepared to give a report on the progress of your membership drive at your Diocesan meeting.

God Bless you and your court for a successful membership drive.