



Catholic Daughters of the Americas®

PENNSYLVANIA STATE

MEMBERSHIP DRIVE INFORMATION

REVISED: OCTOBER 9, 2016

A) PLAN

1. To develop plans for a membership drive, you will first need to decide on a social wherein you can invite prospective members to come, so that they can meet your members and hear more about the Catholic Daughters, our charities, goals and the organization.

B) APPROVAL/NOTIFICATION

1. Approval to speak at Mass (See Addendum I)
2. Bulletin announcements (See Addendum II)
3. Mass talk (See Addendum III)
 - a. You can add information to the Mass talk, but we ask that you not delete anything, so everyone receives the same information.

C) YOUR LOCAL DRIVE

1. Set up at the Church 30 minutes prior to Mass to set up and greet incoming parishioners.
2. In the vestibule/greeting area set up on small table.
 - a. Display banner
 - b. Statue of Mary
 - c. Sign-up sheet for perspective members
 - d. Pamphlets
 - e. Share magazines
3. Handouts needed for drive – available from the National Office.
 - a. Membership Packet \$26 includes
 1. 25 #167 Unity and Charity
 2. 25 #174 Invitation to Join
 3. 25 #180 10 reasons to join CDA
 4. 25 Membership Applications
 5. 3 Recruitment Posters

D) YOUR ORIENTATION PROGRAM/MEETING

1. Membership application – National Office
2. Copy of CDA Overview – State Membership Chairman
3. #183 Spiritual Enhancement brochure is a popular hand out – National Office

E) MEMBERSHIP DRIVES

1. Plan at least one membership drive a year for all parishes represented in your court.
2. Ask state membership representative to speak at Mass, if you feel this would be more effective in your parish. You should have members to man a table in vestibule/greeting area to show their interest in getting new members, organize an Orientation Program for prospective and current members to give them more information about CDA.

F) EXPENSES

1. Each court is responsible for any expenses, i.e. travel, food or lodging, incurred by the State Membership Team when asked to participate in a membership drive for the court.

G) COURT CONTACT WITH DISTRICT DEPUTY

1. Keep in contact with your District Deputy concerning your membership drive. Ask for her help in developing plans best suited for your court. Or contact the State Membership Chairman.

H) STATE MEMBERSHIP TEAM ASSIGNMENTS BY DIOCESE

State Membership Chair	Janet Oesterling 814-355-7730 jmoest@yahoo.com
Allentown	Janet Oesterling 814-355-7730 jmoest@yahoo.com
Altoona-Johnstown	Pat Gildea 814-695-2965 pagildea1@gmail.com
Erie	Pattie Fromknecht 814-949-9130 JRFrom@aol.com
Greensburg	Susan Sharer 814-932-5182 sesharer@aol.com
Harrisburg	Susan Sharer 814-932-5182 sesharer@aol.com
Philadelphia	Janet Oesterling 814-355-7730 jmoest@yahoo.com
Pittsburgh	Susan Sharer 814-932-5182 sesharer@aol.com
Scranton	Janet Oesterling 814-355-7730 jmoest@yahoo.com
Secretary	Margaret Novak 814-735-3386 cdamargaret@gmail.com
Campus Courts	Angela Balog 814-934-8958 ABalog@francis.edu

ADDENDUM I LETTER TO PRIEST (CONTINUED ON PAGE THREE)

Dear Father:

We are looking for enthusiastic Catholic women at least 18 years of age to further the works of the Catholic Daughters of the Americas in the Church and our local community. We are asking your permission to publicize and encourage women in your parish to join Catholic Daughters of the Americas, Court _____.

We are interested in increasing our membership and we would like to invite the women from your parish to join us. Would it be possible to for us to speak briefly at the Masses on the weekend(s) of _____?

I'm looking forward to hearing from you within the week concerning these dates. Please feel free to contact me if you have any questions in regards to Catholic Daughters.

In Unity and Charity,

Name

Address

Phone Number/e-mail

ADDENDUM II BULLETIN ANNOUNCEMENTS

The following are announcements that you can use for a local Court membership drive. It's best to use the same contact person on all announcements. Give to the announcements to the parish secretary or bulletin editor.

To be used 3rd weekend prior to the Mass talk

The Catholic Daughters of the Americas extends an invitation to enthusiastic Catholic women, at least 18 years of age, to join one of the oldest and largest Catholic women's organization in the world. Under the patronage of the Blessed Mother, our purpose is to promote the spiritual, charitable, and educational programs of the church. We help build the quality of life for people in our parish and community; promote the teachings of the Holy Father; and, enjoy the friendship of other Catholic women. Please check your bulletin for an upcoming Catholic Daughters event. For more information, you may contact _____ at _____ (phone/email).

To be used the two weekends before the Mass talk (the week prior and week of)

Members of Catholic Daughters of the Americas, Court _____ will be available the weekend of _____ to speak to any Catholic woman, at least 18 years of age, who would be interested in joining our Court _____. Please stop by their table to talk with them. For more information, you may contact _____ at _____ (phone/email).

Orientation Program (weekend of our visit plus two more weekends)

A Catholic Daughters of the Americas Orientation Program for Court _____ will be held on _____ at _____ Church, located at _____ at _____ am/pm, for any ladies at least 18 years of age, interested in learning more about the Catholic Daughters. Come and meet with the ladies of Court _____. For more information, you may contact _____ at _____ (phone/email).

ADDENDUM III MASS TALK

Good morning/evening. My name is _____ and I am a member of the Catholic Daughters of the Americas speaking to you for Court _____ # _____ in _____ (city).

The Catholic Daughters of the Americas is one of the oldest the largest Catholic women's organization in the world, started in 1903 by the Knights of Columbus. Since the beginning we have grown and developed under the patronage of the Blessed Mother with the motto of *Unity and Charity*. The members are united by their faith in Jesus and their devotion to the Church and the Holy See.

The purpose of the organization is to participate in religious, charitable, and educational programs. National Catholic Daughters focus on five charities such as Smile Train and Habitat for Humanity, as well as many state and local charities of interest to our court.

Catholic Daughters of the Americas engage in spiritual programs, which provide us, the members, with the opportunity to develop our special God-given talents. With these talents, we can positively influence the welfare of the Church and all peoples throughout the world. We are concerned Catholic women, at least 18 years of age, speaking out for the advancement of human rights, and working through our national programs, which reflect current issues in the Church and society. We are women who work in our local parishes and communities.

Catholic Daughters is not only about sharing one's time, talent, and treasure. The benefits of belonging are many. The gratification in helping someone in need, increasing spiritual growth, not to mention making new friends in our Catholic faith.

When you allow yourself to become a part of this organization, extraordinary things can happen. We are Catholic women who together can change lives in a meaningful way. The challenge to become involved has never been greater. Join Court _____ to help make a difference. They meet at _____ (time) on the _____ (1st, 2nd, 3rd, 4th) _____ (day of the week) of each month in the _____ (meeting place).

We invite you to stop at our table in the vestibule to receive more information about the good work Catholic Daughters of the Americas do!

We thank Father/Monsignor _____ for giving us this time and we hope to speak with you personally after Mass.

Thank you for your attention.